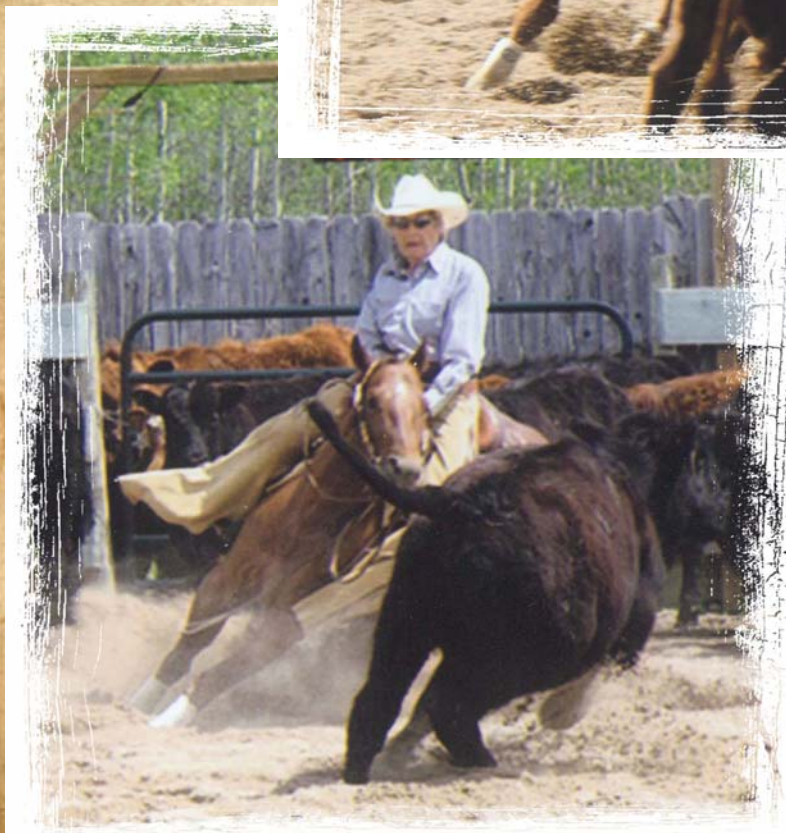


MCHA

Established in 1964



**Sponsorship
Information
Package**

Manitoba Cutting Horse Association

THE SPORT OF CUTTING

A brief description of the Cutting Horse Industry:



The Cutting Horse originated from the days when horses were used for everyday cattle ranch work. The sport of Cutting stemmed from one ranch challenging another ranch as to the quality of their cattle horses.

The sport has evolved over the years to where it is now –

a worldwide sport with a presence in virtually every country where cattle ranching is an important industry.

Competitions are held at the Provincial, National and International levels.

We estimate that the Cutting Horse Industry has approximately 25,000 active members worldwide. The sport attracts people from all walks of life – from our youth to local farmers and business men and women. As well cutting is a great family sport! It helps our youth develop group and individual skills while developing character and self-confidence.



The Manitoba Cutting Horse Association has members ranging in age from 12 to their 70's!

The Manitoba Cutting Horse Association was founded in the 1960's and is affiliated with the Canadian Cutting Horse Association and the National Cutting Horse Association. The primary function of these organizations is to promote the Cutting Horse Industry and the family way of life in Manitoba, Canada and the world respectively.

The Manitoba Cutting Horse Association members come from all walks of life and from a marketing perspective are a very diverse group of individuals.

One thing that we all are is dedicated - to our Equine Friends, to our Cutting Friends and to our Sponsors who quickly become our friends!



SPONSORSHIP

We have several levels of Sponsorship for the Manitoba Cutting Horse Association. We hope that you will find a level that meets your advertising and marketing objectives.

Below is an outline of the costs and opportunities available:

PLATINUM SPONSOR PACKAGE

\$1000

- U Your Banner will be proudly displayed at all MCHA shows
- U Your Business will be acknowledged by our show announcer several times throughout all our shows
- U Your business card sized color ad will appear in the Manitoba Clipper four times per year
- U Your Magnetic Sign (supplied by you) will be displayed on our member/s trailer/s as we travel with our horses
- U Your Business Name and Logo will appear on the MCHA website
- U You will receive 2 tickets to the our Year End Banquet

GOLD SPONSOR PACKAGE

\$750

- U Your Banner will be proudly displayed at all MCHA shows
- U Your Business will be acknowledged by our show announcer several times throughout all our shows
- U Your business card sized color ad will appear in the Manitoba Clipper four times per year
- U Your Business Name and Logo will appear on the MCHA website

SILVER SPONSOR PACKAGE

\$500

- U Your Banner will be proudly displayed at all MCHA shows
- U Your Business will be acknowledged by our show announcer several times throughout all our shows
- U Your Business will receive special recognition at MCHA Year End Banquet for your support
- U Your Business Name and Logo will appear on the MCHA website

BRONZE SPONSOR PACKAGE

\$250

- U Your Business will be acknowledged by our show announcer several times throughout all our shows
- U Your Business Name and Logo will appear on the MCHA website



BENEFITS OF *MCHA* SPONSORSHIP

- U YOUR BANNER IS PROMINENTLY DISPLAYED AT OUR SHOWS
- U OUR PAID ANNOUNCER SINCERELY THANKS YOU OVER THE PA SEVERAL TIMES AT OUR SHOWS FOR YOUR SPONSORSHIP AND ENCOURAGES EVERYONE TO SUPPORT YOUR BUSINESS
- U CLUB MEMBERS AND THEIR FAMILIES WILL ALWAYS TRY TO SUPPORT THOSE BUSINESSES WHO SUPPORT US
- U YOU ARE A GOOD CORPORATE CITIZEN FOR SUPPORTING LOCAL ORGANIZATIONS

As the season is fast approaching we urge you to become a part of our Cutting Family so we can start advertising on your behalf!

For more information, please contact our Sponsor Representative, **Buck McEwen at 204-444-2550**, or any MCHA member.